

Course Title: CST 111 Fundamentals Of Public Speaking

Term: Summer 2023

Instructor: TBA

Course Credit: 3

Mode of Instruction: Online

Course Description:

The main purpose of this course is to develop student's basic skills for creation and delivery of oral messages in public and in small groups with emphasizing organization and reasoning. Students learn how to handle nerves, organize and deliver a formal presentation, and use verbal and non-verbal communication to connect with their audience. Throughout the semester lectures, students are expected to master the use of language, narratives, vocal variation, basic techniques for public speaking, and effective methods to overcome the fear of speaking in front of a large audience or small group of people.

Course Prerequisites:

N/A

Learning Outcomes:

By the end of the course, the student should be able to:

- A. Demonstrate an ability to conduct research, synthesizing this information and presenting it to targeted audiences;
- B. Develop critical thinking skills to make ethical and informed choices on how to effectively communicate with others;
- C. Create public discourse that creates a sense of political awareness of current affairs;
- D. Foster listening skills that allow them to evaluate communication acts from their peers.

Course Material:

Akash Karia, *Public Speaking: Storytelling Techniques for Electrifying Presentations*, 4th CreateSpace, 2015.

Evaluation:

- 2 Homework [10%]
- 2 Practical Speeches [30%]
- Writing Paper [15%]
- Mid-term Exam [20%]
- Final Exam [25%]

Description of the Evaluation tasks:

Assignment/ Essay/ ... : During the term, students will be required to finish several evaluation tasks within due date. All the tasks are linked with specific course topics/outcomes and will adequately assess students' competence and learning outcomes. Students are encouraged to meet with instructor about these tasks at any point.

Mid-term/ Final Exams/ Quiz/... : There may be periodic quizzes given at the beginning of lecture sessions; the feedback from these quizzes will monitor the progress of the learners and help to set learning priorities. There will be mid-term exam/ final exam for the course. They are the basic criteria for the evaluation of students' learning outcomes and final grade.

Grading Policy:

Students are supposed to finish each online lecture. Prior to each class, students should finish the required readings. During the class time, students are encouraged to make use of all relevant online course resources and communicate with the instructor. Students' grades are accumulated based on the cumulative evaluations.

Students' letter grade will be assigned according to the following scale:

A+ 90-100	A 85-89	A- 80-84
B+ 77-79	B 73-76	B- 70-72
C+ 67-69	C 63-66	C- 60-62
D+ 57-59	D 53-56	D- 50-52
F < 50		

Academic Integrity:

Students must strictly adhere to the university's academic integrity rule; and all essays, exams and any other form of academic assignments must adhere to these rules. Any form of plagiarism, cheating, or misappropriation of materials will be considered a violation of academic integrity and will be punishable by the university.

Withdrawal from the Course(s):

Students will be able to apply for a transfer or withdrawal within 3 days of the starting date of the course. If a withdrawal is applied for within 3 working days, the tuition fee will be fully refunded. After 3 days, the tuition fee will not be refunded. If a withdrawal is applied for in the first two weeks, it will be recorded as W (Withdraw) on the course transcript. After this initial two-week period, the class will be recorded as F (Fail).

Tentative Schedule:

1	How to be Twice the Speaker in Half the Time
2	The Ultimate Questionby Lance Miller
3	How to Create a Spellbinding Story
4	Speaking Toolkit Summary Homework 1
5	Finding Your Rhythm

6	How to Impact and Inspire Your Audience
7	How to Impact and Inspire Your Audience (Cont.)
8	Practical Speech 1
9	It's Not About the Knockdown
10	Feed the Right Dog
11	How to Keep Your Audience Hooked Onto Your Every Word
12	Mid-term Exam
13	Recommended Resources
14	Research and supporting material
15	Organizing and outlining your speech
16	Organizing and outlining your speech (Cont.) Homework 2
17	Beginnings and endings
18	Prepare for Demonstration Speech using visual aids
19	Know your audience
20	Practical Speech 2
21	Speech general purpose, specific purpose, central idea
22	Delivery & organization
23	Speaker, Message, Listener, Feedback
24	Exercise for Critical Thinking Writing Paper due
25	Final Exam